

strEats – Privacy Policy

Last Updated: March 8th, 2026

strEats LLC (“we,” “us,” or “our”) respects your privacy. This Privacy Policy describes how we collect, use, disclose, and protect information when you use the strEats mobile application and related services (“Services”). By using the Services, you consent to the practices described in this Policy.

This Policy is designed to comply with applicable privacy laws in Illinois and California, including the California Consumer Privacy Act of 2018 and California Privacy Rights Act of 2020 (collectively, “CCPA/CPRA”), the Illinois Personal Information Protection Act (815 ILCS 530) (“PIPA”), the Illinois Biometric Information Privacy Act (740 ILCS 14) (“BIPA”), and the Illinois Consumer Fraud and Deceptive Business Practices Act (815 ILCS 505).

1. Notice at Collection (California Residents – CCPA/CPRA)

At or before the point of collection, California residents are entitled to notice of the categories of personal information we collect and the purposes for which they are used. The table below summarizes this notice. For full details, see Section 2.

- **Categories collected:** Identifiers, geolocation (sensitive), device/usage activity, user content, and inferences.
- **Business purposes:** Location-based discovery, reviews and content, analytics, fraud prevention, legal compliance, and service improvement.
- **Sensitive data (precise geolocation):** Used only to provide the core location-based functionality of the Services (e.g., displaying nearby Vendors). Not used for unrelated profiling or advertising.
- **Sale or sharing:** We do not sell personal information. We do not share personal information for cross-context behavioral advertising.

2. Information We Collect

We collect the following categories of personal information, depending on how you use the Services:

a. Identifiers

Name and email address (both optional, provided voluntarily); phone number (optional, used for account verification only).

b. User-Generated Content

Photos, reviews, ratings, and captions or comments you submit through the Services. This content may be visible to other users and the public.

c. Precise Geolocation Data (Sensitive Personal Information)

GPS-derived location data from your device, collected only if you grant location permission. Used solely to provide the map and Vendor discovery features. You may revoke permission at any time through your device settings. Revoking permission will limit location-based features but will not otherwise affect your account.

d. Device and Internet/Network Activity

Device type and model, operating system, IP address, device identifiers, and in-app usage data (such as features accessed, clicks, crash reports, and interaction patterns). Collected

automatically via standard analytics tools for the purpose of maintaining, improving, and securing the Services.

e. Inferences

We may derive preferences or interests from your in-app behavior (e.g., frequently viewed Vendor categories) for the purpose of improving recommendations within the Services. These inferences are not shared with third parties for advertising.

f. Publicly Sourced Vendor Data

We collect publicly available information about food Vendors from third-party sources such as Google and Yelp to populate listings. This data relates to businesses, not individual users, and is not personal information.

Sources of Information

Information is collected: (1) directly from you when you create an account, submit content, or contact us; (2) automatically from your device when you use the Services; and (3) from public third-party sources for Vendor listings.

We do not knowingly collect financial information, health information, or biometric identifiers. See Section 10 (Illinois – BIPA) for our biometric data commitment.

3. How We Use Your Information

We use the information we collect for the following business and operational purposes:

- To provide and operate the Services, including displaying maps, Vendor listings, and user-submitted reviews and photos.
- To analyze aggregated, anonymized usage trends in order to improve features and the overall user experience.
- To send transactional communications (e.g., account verification, support responses) and, with your consent, optional notifications about nearby Vendors or app updates.
- To detect, prevent, and respond to fraud, abuse, security incidents, and violations of our Terms of Service.
- To comply with applicable laws and regulations, respond to legal process, and enforce our agreements.
- To support limited promotional activities, such as social media content featuring Vendors (no personal user data is used in promotional content without separate consent).

Sensitive personal information (precise geolocation) is used only for the essential purpose of providing location-based Services. It is not used for profiling, advertising targeting, or any purpose unrelated to the core functionality of the app.

4. Sharing and Disclosure

We do not sell your personal information. We do not share your personal information with third parties for cross-context behavioral advertising or targeted marketing. The following disclosures occur in the ordinary course of operating the Services:

a. Service Providers

We share limited personal information with third-party vendors who assist us in operating the Services, including mapping API providers (e.g., Google Maps), cloud hosting and infrastructure providers, and analytics services. These providers receive only the information necessary to

perform their services on our behalf and are contractually prohibited from using it for their own independent purposes. Categories of information shared: identifiers, geolocation data, device and usage activity.

b. Public User Content

Reviews, ratings, photos, and captions you submit are visible to other users of the Services and potentially to the public. Do not include personal information in user-generated content that you do not wish to be publicly visible.

c. Legal and Safety Disclosures

We may disclose information to law enforcement agencies, regulators, courts, or other governmental authorities when required by law, legal process, or when we reasonably believe disclosure is necessary to protect the rights, property, or safety of strEats, our users, or the public.

d. Business Transfers

In the event of a merger, acquisition, reorganization, or sale of all or substantially all of our assets, personal information may be transferred to the acquiring entity. We will provide notice of any such transfer and any material changes to this Privacy Policy.

e. With Your Consent

We may share information for any other purpose with your explicit consent at the time of collection or sharing.

5. California Privacy Rights (CCPA/CPRA)

This section applies to residents of California and supplements the rest of this Policy. It is intended to comply with the CCPA/CPRA.

Your Rights

California residents have the following rights with respect to their personal information:

- **Right to Know:** You may request that we disclose the categories of personal information we have collected about you, the sources of that information, the business purposes for which it was collected, the categories of third parties with whom it was shared, and the specific pieces of personal information we hold about you.
- **Right to Access:** You may request a copy of the specific personal information we collected about you in the prior 12 months.
- **Right to Delete:** You may request that we delete personal information we have collected about you, subject to certain exceptions (e.g., where retention is required to complete a transaction, detect fraud, comply with law, or exercise legal rights).
- **Right to Correct:** You may request that we correct inaccurate personal information we hold about you.
- **Right to Limit Use of Sensitive Personal Information:** You may request that we limit the use of your sensitive personal information (precise geolocation) to purposes strictly necessary to provide the Services. We do not currently use sensitive personal information for any purposes beyond what is necessary to provide the Services.
- **Right to Opt Out of Sale or Sharing:** We do not sell personal information and do not share it for cross-context behavioral advertising. No opt-out action is currently required, but you may contact us to confirm this practice.

- **Right to Non-Discrimination:** We will not deny you Services, charge you different prices, or provide a different level of quality based solely on your exercise of any privacy rights.

Global Privacy Control (GPC)

We recognize and honor Global Privacy Control (GPC) signals as a valid opt-out of the sale or sharing of personal information, to the extent required by applicable California law. If your browser or device transmits a GPC signal, we will treat it as a request to opt out of sale and sharing.

How to Submit a Request

To exercise any of the rights above, submit a verifiable consumer request to: privacy@streats.live with the subject line "California Privacy Request." Your request must include sufficient information to verify your identity (e.g., the email address or phone number associated with your account). We will respond within 45 days of receipt. If additional time is required (up to 45 additional days), we will notify you of the extension and the reason for it. You may designate an authorized agent to submit a request on your behalf; we may require written proof of authorization and verification of your identity.

Shine the Light (Cal. Civ. Code § 1798.83)

California residents may request, once per year, a list of any third parties to whom we have disclosed personal information for their own direct marketing purposes during the prior calendar year. We do not currently disclose personal information to third parties for their own direct marketing. If this practice changes, we will update this section accordingly.

Minors (Cal. Bus. & Prof. Code § 22581)

California residents under the age of 18 who are registered users may request removal of content or information they have publicly posted on the Services. To make such a request, contact privacy@streats.live. We will make reasonable good-faith efforts to remove the content, subject to limitations (e.g., content re-posted by third parties may not be removable).

6. Illinois Privacy Rights

a. Illinois Personal Information Protection Act (PIPA – 815 ILCS 530)

We maintain reasonable and appropriate technical, administrative, and physical security measures designed to protect your personal information from unauthorized access, acquisition, destruction, use, modification, or disclosure.

In the event of a security breach that compromises the security, confidentiality, or integrity of personal information of Illinois residents, we will provide notice to affected users in the most expedient time possible and without unreasonable delay, consistent with PIPA requirements. Notice will be delivered via email (where available) or conspicuous in-app notification. Where required by law, we will also notify the Illinois Attorney General.

For purposes of PIPA, "personal information" means an Illinois resident's first name or first initial and last name combined with one or more of the following: Social Security number, driver's license or state ID number, account or credit/debit card number combined with security code, medical or health insurance information, or unique biometric data. We do not currently collect most of these categories; however, we are committed to PIPA compliance for any personal information we do hold.

b. Biometric Information Privacy Act (BIPA – 740 ILCS 14)

strEats does not currently collect, capture, store, use, transmit, or profit from biometric identifiers or biometric information of any kind, including fingerprints, retina or iris scans, voiceprints, scans of face geometry, or other biological identifiers as defined under BIPA.

If strEats ever introduces a feature that involves biometric data collection, we will, prior to any such collection: (1) inform affected users in writing of the specific data being collected and the purpose and duration of collection; (2) obtain a written release from each user; (3) publish a publicly available retention schedule and guidelines for permanent destruction; and (4) obtain written consent before any disclosure to third parties. We will not collect biometric data without first fully complying with all BIPA requirements.

c. Illinois Consumer Fraud and Deceptive Business Practices Act (815 ILCS 505)

We do not engage in unfair or deceptive acts or practices in connection with our collection, use, or disclosure of personal information. This Privacy Policy is intended to provide clear, accurate, and complete disclosure of our data practices. Nothing in this Policy is intended to waive any rights that Illinois consumers may have under the ICFA that cannot be waived by agreement.

d. Illinois Residents – Access and Deletion Requests

While Illinois does not currently have a comprehensive consumer data privacy statute equivalent to the CCPA, Illinois residents may contact us at privacy@streets.live to request access to or deletion of personal information we hold about them. We will make reasonable good-faith efforts to honor such requests, subject to applicable legal limitations.

7. Your Choices and Controls

- Location permissions: You may grant or revoke precise location access at any time through your device settings. Revoking location access limits Vendor discovery features but does not affect your account.
- Communications: You may opt out of non-essential communications (e.g., promotional notifications) through in-app settings or by contacting us. We will still send essential account-related communications.
- Account and content deletion: You may delete your account and associated content through the app. Following deletion, we will make reasonable efforts to remove your personal information within a reasonable time, except where retention is required by law or for legitimate purposes such as fraud prevention.
- Privacy requests (California and Illinois): See Sections 5 and 6 above for state-specific request procedures.

8. Security and Data Retention

We implement reasonable administrative, technical, and physical safeguards to protect your personal information, including encryption in transit, access controls, and monitoring for unauthorized activity. However, no security measure is perfect, and we cannot guarantee absolute security.

We retain personal information for as long as necessary to fulfill the purposes described in this Policy, to maintain your account, to comply with legal obligations, to resolve disputes, and to enforce our agreements. Specific retention periods include:

- Account information: Retained for the duration of your account, plus a reasonable period thereafter for legal and operational purposes.
- Usage and analytics data: Retained in aggregated or anonymized form for trend analysis and service improvement.

- User-generated content: Retained until you delete it or your account is closed, subject to legal hold requirements.
- Security and fraud prevention logs: Retained as required by applicable law and our legitimate security interests.

Upon account deletion or upon a valid deletion request, we will delete or de-identify your personal information within a reasonable period, except where retention is required by law.

9. Children’s Privacy

The Services are not directed to children under the age of 13. We do not knowingly collect personal information from children under 13. If we become aware that we have inadvertently collected personal information from a child under 13, we will take prompt steps to delete such information. If you believe a child under 13 has provided us with personal information, please contact us at privacy@streats.live.

California residents between the ages of 13 and 17 should refer to the minor content removal rights described in Section 5 of this Policy.

10. Third-Party Services and Links

The Services integrate with or link to third-party platforms and services, including mapping providers (e.g., Google Maps), public review platforms (e.g., Yelp), and analytics tools. These third parties operate independently and have their own privacy policies, which govern their collection and use of your information. We are not responsible for the privacy practices of third-party services and encourage you to review their policies before providing them with personal information.

Third-party service providers who receive your data on our behalf are contractually required to protect it and prohibited from using it for purposes other than providing services to us.

11. International Data Transfers

The Services are operated in the United States. If you access the Services from outside the United States, your personal information will be transferred to and processed in the United States, where data protection laws may differ from those in your home country. By using the Services, you consent to this transfer and processing.

12. Changes to This Policy

We may update this Privacy Policy from time to time. When we make material changes, we will notify you via in-app notice or email (where available) prior to the change becoming effective, and we will update the “Last Updated” date at the top of this Policy. Your continued use of the Services after notice of a change constitutes your acceptance of the updated Policy. If you do not agree to the updated Policy, you should discontinue use of the Services.

13. Contact and Privacy Requests

For questions about this Privacy Policy, to exercise your privacy rights, or to report a privacy concern, please contact us at:

strEats LLC – Privacy
privacy@streats.live

We are committed to working with you to resolve any privacy concerns. California residents may also contact the California Privacy Protection Agency (cppa.ca.gov) or the California Attorney General's office. Illinois residents may contact the Illinois Attorney General's office (illinoisattorneygeneral.gov) for privacy-related concerns.

By using strEats, you acknowledge that you have read and understood this Privacy Policy and consent to the collection, use, and disclosure of your information as described herein.